

## K-12 OUTREACH

# DESIGNING MY FUTURE K-12 CAMPS



DESIGNING MY FUTURE is an architectural day camp program for K-12 students developed by practicing architects, in partnership with K-12 and nonprofit educators. Campers learn the basics of design thinking and apply them to real-world projects; they tour downtown landmarks and visit local firms to discover who builds the city; and they build confidence in expressing their ideas through writing, drawing, public speaking, and play. See calendar on page 3 for exact dates.

EXCLUSIVE | CLAIMED

PRESENTING SPONSOR – \$6,000

- Series naming opportunity (“AD EX K-12 Camps presented by COMPANY”)
- Company logo on event website and digital promotions
- Company name on all digital marketing
- Opportunity to provide giveaway items to campers
- Year-long recognition in the AD EX Design Learning Lab

SERIES LIMITED | 3 AVAILABLE

CAMP SPONSOR – \$3,000

- Company name on all digital marketing
- Opportunity to provide giveaway items to campers
- Year-long recognition in the AD EX Design Learning Lab

SERIES

BLUEPRINT SPONSOR - \$1,500

- Company logo on all event print and online promotions
- Company mention on event website and e-newsletter
- Opportunity to provide giveaway items to campers

SEASON

DESIGN SPONSOR - \$1,000

- Company name on all event print and online promotions
- Company mention on event website and e-newsletter
- Opportunity to provide giveaway items to campers

SEASON

T-SQUARE SPONSOR - \$500

- Company mention on event website and e-newsletter

2024 SPONSORSHIP OPPORTUNITIES

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**AD EX**