



PRESERVING TOMORROW

PRESERVING TOMORROW: REDISCOVERING DALLAS' MEDITERRANEAN GARDENS NEIGHBORHOOD

Preserving Tomorrow invites you to explore the captivating story of Mediterranean Gardens, a pioneering mid-century residential development in East Dallas. The exhibition highlights the vision, innovation, and community spirit that brought this unique neighborhood to life through original archival material, including architectural models, detailed plans, photographs, sales brochures, and news articles.

For the first time, this exhibition will formally document the rich and multi-faceted history of Mediterranean Gardens. Discover the groundbreaking work of J.P. Travis II and his influence on the post-war American skyline, delve into the innovative bioclimatic architectural research of Olgay + Olgay, and explore the neighborhood's distinctive homes crafted by visionary architects. Preserving Tomorrow chronicles a fascinating yet forgotten story in architectural history and provides valuable insights into sustainable design and engineering practices for contemporary audiences. This exhibition paints a vivid picture of a neighborhood that has left an enduring mark on Dallas' architectural heritage and demonstrates the architect's value in designing spaces where individuals and communities can thrive.

Exhibition: April 8, 2025 – June 21, 2025

Gallery Talk: Tuesday, April 22, 2025

Traveling location: dates TBD

AD EX

**The Architecture
and Design
Exchange
(ADEX)** invites
you to partner

with us in
bringing an
exciting
exhibition to life.
Your support will
help us create a
space where
individuals can
find inspiration
and appreciate
the enduring
beauty of
architecture.
Together, we
can make this
vision a reality.

**We sincerely
welcome your
generous
contribution!**

Presenting Sponsor - \$7,500 (Exclusive)

- Company logo on exhibition introductory board (will appear when exhibition travels).
- Logo mention in printed material and interactive activities.
- Logo mention in exhibition-related marketing, including website, media releases, social media, and electronic newsletter.
- Opportunity to speak at Gallery Talk
- Mention in introductions at all exhibition-related programming.
- AD EX Patron Sponsor benefits.

Visionary Sponsor - \$5,000 (Limit 3)

- Company logo on exhibition introductory board (will appear when exhibition travels).
- Logo mention in printed material and interactive activities.
- Logo mention in exhibition-related marketing, including website, media releases, social media, and electronic newsletter.
- Mention in introduction at programming related to the exhibition.

Advocate Exhibition Sponsor - \$2,500 (Unlimited)

- Company logo on exhibition introductory board (will appear when exhibition travels).
- Logo mention in exhibition-related marketing, including website, media releases, social media, and electronic newsletter.
- Mention in introduction at programming related to the exhibition

Contributing Exhibition Sponsor - \$1,000 (Unlimited)

- Company text mention on exhibition introductory board (will appear when exhibition travels).
- Company text mention in exhibition-related marketing, including website, media releases, social media, and electronic newsletter.
- Mention in introduction at programming related to the exhibition

PRESERVING TOMORROW EXHIBITION

SPONSOR LEVEL BENEFITS

ADEX PATRON BENEFITS

	 Cost	 Benefits	 Speaking opportunity	 Printed material (Interactive Activities)	 Exposure on ADEX event website	 Newsletter event	 Digital marketing event	 Exposure on introductory boards	 Mention in introduction at programming	 Newsletter	 Digital marketing	 Exposure on ADEX website	 Acknowledg- -ment
Presenting Sponsor	\$7,500	Patron		 Logo	 Logo	 Logo	 Logo	 Logo		 Bi-weekly Logo	 Logo	 Logo	 FFF5K K-12 Camps Gala
Visionary Sponsor	\$5,000			 Logo	 Logo	 Logo	 Logo	 Logo					
Advocate Sponsor	\$2,500				 Logo	 Logo	 Logo	 Logo					
Contributing Sponsor	\$1,000				 Mention	 Mention	 Mention	 Mention					



The Architecture and Design Exchange (ADEX) invites you to partner with us in bringing an exciting exhibition to life. Your support will help us create a space where individuals can find inspiration and appreciate the enduring beauty of architecture. Together, we can make this vision a reality. **We sincerely welcome your generous contribution!**